



Foster + Heart 2024 Inaugural Gala Sponsorship Opportunities

WHO WE ARE

Foster + Heart is a 501(c)(3) Nonprofit Organization located in Idaho's Treasure Valley. We operate two loving homes, Mimi's House and Bubba's House, specially designed to provide nurturing environments for children during their transition into foster care.

Kate Wilson is the driving force behind Foster + Heart, a passionate advocate for children, and a visionary leader. In 2017, she became a foster mom, initially intending to help just one child. Little did she know that within 10 months, her home would be filled with five children, all under the age of four. This initial desire to help turned into forever as she adopted her five children in 2020. During her journey, Kate identified a crucial need within the foster care system: a warm, nurturing place for children awaiting placement. This vision led to Mimi's House offering solace to children in transition to foster care.



THE BIG PICTURE

Foster + Heart's mission is rooted in the growing need for support in Idaho's foster care system. In 2022 alone, 2,756 children were served through the state's foster care program. While 1,293 children found their way out of foster care, it's crucial to understand the challenges children in foster care face. Of those who exited, 62% were successfully reunified with their parents or caregivers. Additionally, 309 children were adopted from foster care, emphasizing the significance of stable, loving homes. Yet, the demand persists. As of June 2022, there were only 1,209 licensed resource families in Idaho. A particularly pressing concern is that right now, across the state, there are 40 teenagers in need of loving homes. These numbers underscore the urgent need for organizations like Foster + Heart, where 100% of donations go directly towards programs benefitting children in foster care.

WHAT WE DO

Residential Care Facilities: These homes offer vital care and stability while children await placement with the right foster family, often ensuring that sibling sets can stay together to maintain essential family bonds. With Mimi's House already making a significant impact and Bubba's House on the horizon, we are committed to expanding our reach and transforming the lives of even more children in the Treasure Valley.

The Essentials Project: This initiative is dedicated to providing care packages to all local foster children. These care packages include crucial items like clothing, toiletries, pajamas, and more, ensuring that children have access to the essentials when they first enter their foster homes. By offering these items, we aim to alleviate stress and create a sense of security for children who may have left their homes with only the clothes on their backs.

Local Events for the Foster Care Community: We believe that a thriving foster care community is built on compassion, understanding, and shared moments of joy. Through engaging local events like Interest Nights, Foster Family Fun Days, and more, we provide support for everyone involved in the foster care system. These events create opportunities for foster families to connect, share experiences, and build lasting bonds.

PRESENTING \$25,000

- o Company name attached to all event aspects
- o Fully produced “presented by” video to play at the beginning of the event
- o 10 tickets to the event
- o Corporate logo placed on the Foster + Heart website & social media
- o “Presented by” mention in all press releases & media communications
- o Corporate logo on big screens during event
- o Corporate logo with top sponsor branding on all printed materials at the event & website
- o VIP Gift
- o Increased recognition during award ceremony
- o Preferred Seating
- o Corporate logo on photo backdrop

TITLE \$10,000

- o 10 tickets to the event
- o Corporate logo placed on the Foster + Heart website & social media
- o Mention of sponsorship in all press releases & media communications
- o Corporate logo on big screens during event
- o Corporate logo with preferred placement on all printed materials
- o VIP Gift
- o Increased recognition during award ceremony
- o Preferred Seating

BENEFACTOR \$7,500

- o 8 tickets to the event
- o Corporate logo placed on the Foster + Heart website & social media
- o Mention of sponsorship in all press releases & media communications
- o Corporate logo with preferred placement on all printed materials
- o Shared slide logo on big screens during event
- o VIP Gift

PATRON \$5,000

- o 8 tickets to the event
- o Corporate logo placed on the Foster + Heart website & social media
- o Mention of sponsorship in all press releases & media communication
- o Shared slide logo on big screens during event

SUPPORTER \$2,500

- o 6 tickets to the event
- o Corporate logo placed on the Foster + Heart website & social media
- o Shared slide logo on big screens during event

TABLE \$1,000

- o 10 tickets to the event (\$250+ savings)
- o Corporate logo or personal name on table number sign
- o Sponsor your table & invite potential colleagues/donors or commit to selling your table

Reserve your sponsorship by contacting Melissa@fosterandheart.org



Foster + Heart

2024 Inaugural Gala Underwriting Opportunities

EVENT SUPPORT

The success of this event would not be possible without the generosity of our underwriters. Your support helps cover certain event-related expenses while providing the opportunity to promote, advertise and market your business or name. We are deeply grateful for underwriting as it allows for more of the profit to go to Foster + Heart. Your cash donations are 100% tax-deductible and include many different levels of giving:

PRODUCTION SPONSOR \$12,000

ENTERTAINMENT SPONSOR \$8,000

COCKTAIL HOUR SPONSOR \$4,500

VENUE SPONSOR \$3,500

DESSERT SPONSOR \$3,000

DECOR SPONSOR \$2,500

PHOTOGRAPHY SPONSOR \$1,500

Benefits: Underwriters will have their personal or business name printed on the event pamphlet and will also be mentioned during the evening's festivities.

Please Note: Underwriting opportunities DO NOT include event tickets. Tickets may be purchased separately.

Reserve your sponsorship by contacting Melissa@fosterandheart.org

YOUR GIFT MAKES A LASTING IMPACT



Provides a complete set of toiletries for a child when they first enter foster care.

\$10



Covers the cost of one duffle bag to be filled with essential items for a child in foster care.

\$15



Supplies one duffle bag, a cozy blanket, and a stuffed animal to a child in foster care.

\$25



Offers a memorable experience for a child in care, like a trip to the zoo, museum, or a jump park.

\$30



Gives a bag of essentials, a cozy blanket, a stuffed animal & outfits for a child's first 48 hours in foster care.

\$50



Grants a foster child their heart's desire, such as a new bike, going to a football game, etc.

\$125



Covers a week's worth of essentials, cozy blankets, stuffed animals, and outfits for a child in foster care.

\$150



Supplies one month's worth of diapers, wipes, and formula for a baby entering foster care.

\$200



Provides bags of essentials, cozy blankets, stuffed animals & outfits for a sibling group in foster care.

\$300



Sponsors one of our local events for children in foster care: bounce houses, food, crafts, etc.

\$350



Covers one month of transportation to and from school for children staying in one of our homes.

\$1000



Supports an entire month of food and snacks for children staying in one of our homes.

\$4000



Foster + Heart 2024 Inaugural Gala Sponsorship Commitment

Thank you for your commitment to sponsor Foster + Heart's Inaugural Gala on May 18TH 2024. Your gift helps us ignite hearts, transform lives, and create a lasting impact on children in foster care.

THE EVENING

Foster + Heart's Inaugural Gala is set to be held at the prestigious Boise Centre, Idaho's largest venue, located in downtown Boise. This evening is dedicated to celebrating our valued sponsors and their unwavering commitment to our mission. With an expected attendance of over 500 guests, our gala offers an unparalleled opportunity for exposure and recognition of your organization's generous investment in creating a brighter future for children in foster care. *To learn more, please visit fosterandheart.org/gala*

CONTACT INFORMATION

Business Name _____ Contact Name _____

Position/Title _____ Mailing Address _____

Sponsorship Level:

- PRESENTING (\$25,000) TITLE (\$10,000) BENEFACTOR (\$7500)
 PATRON (\$5000) SUPPORTER (\$2500) TABLE (\$1000)
 UNDERWRITER: _____

Payment Method:

- BY MAIL (CHECK) ONLINE (CARD +PROCESSING FEE) IN-PERSON (CHECK)

Foster + Heart Tax ID #86-3798441

If you are interested in providing an auction item to the 2024 Inaugural Gala or if you have any additional questions please contact us at:

Foster + Heart
Attn: Melissa Barkell
Director of Development & Finance
PO Box 8656
Boise, ID 83707
Melissa@fosterandheart.org

Your partnership with Foster + Heart helps us ignite hearts, transform lives, and create a lasting impact on our community.



Foster + Heart
2024 Inaugural Gala
Auction Donations

Thank you for your in-kind donation to benefit Foster + Heart's Inaugural Gala on May 18TH 2024. Your gift helps us ignite hearts, transform lives, and create a lasting impact on children in foster care.

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CONTACT INFORMATION

Business Name _____

Contact Name _____ Position/Title _____

Mailing Address _____

Item Description _____ Retail Price _____

Donation pick-up or delivery will be arranged by _____

Foster + Heart Tax ID #86-3798441

If you are interested in attending or sponsoring the 2024 Inaugural Gala or if you have any additional questions please contact us at:

Foster + Heart
Attn: Melissa Barkell
Director of Development & Finance
PO Box 8656
Boise, ID 83707
Melissa@fosterandheart.org

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